



hotelbeds
it's how we adapt

keep up with the

market trend!

Liberate

Liberate is Hotelbeds' **powerful platform**, optimised to reach a huge market of guests who are increasingly demanding the option to pay **direct to your hotel**.

The advantages of Liberate:

- » Faster payment at the time of check-in or check-out.
- » Positive impact on your cash flow.
- » Dynamically control the final price to your guests.
- » Greater control over the costs of distribution.
- » Distribute to over 100 different source markets targeting a very wide segment of the travel trade.
- » Easily manage your contracts via our suppliers' website or even via your own Channel Manager.

